

# Blake McBride

Starting in 2012, Blake has dedicated his work life to the real estate industry. He started on the real estate investment side, investing in homes and helping others invest. Today, Blake is a committed Realtor, representing traditional listing and purchase clients, as well as a real estate investment consultant – advising investors, builders & developers. Because of Blake's rich experience portfolio, he is well equipped to navigate any and every potential variable in a real estate transaction. Blake is exceptionally committed to representing his client's needs with the utmost care and diligence. When interviewed about his philosophy on seller service, Blake said, "I don't take my client's choice to represent them lightly. I hold my fiduciary duty of loyalty to them in the highest regard. My team and I are committed to maximizing sale pricing for our seller-clients while ensuring they have an exceptional, world-class experience throughout the entire process."

Blake's experience and proven results for his clients have landed him much recognition through his awards for outstanding performance. He is consistently ranked as a top producer – within the top 4% of agents on the NWMLS for total sales volume year over year. Blake has been named "Top Producer" multiple years, both in sales volume and number of units sold – at his previous brokerage. He received the PRS Gold Award several years in a row, and is recognized as a "Top Agent" on Zillow.


When interviewed about his philosophy toward helping families sell their homes, Blake said, "I believe that the process of moving can be one of the biggest decisions we can make in our lives. I am here to eliminate grey areas and streamline the real estate process. For each and every single one of my clients selling or buying a property, their experience should be as seamless and stress-free as possible.

Blake continues to grow his business as a Top Agent and as a partner of REimagined Group. Because of his background in the RE investment world, Blake has a robust network of off-market contacts – this unique edge allows Blake's team to command the utmost demand for properties in diverse ways. Being part of eXp Realty allows Blake and REimagined Group utilize cutting-edge real estate tools and technology, which maximizes his marketing reach and ultimately allows REimagined Group to obtain the very best possible terms and highest sales prices for sellers.

Blake's team puts an emphasis on Leadership, Commitment and Marketing to the service of Clients. His goal is to provide the very best options to those who are thinking of selling their home by focusing on three things:

- Selling the home for the highest price.
- Ensuring clients walk away with the most money in their pocket.
- Providing an experience that is superior to anything else available in the marketplace.



POWERED BY 



# REimagined Group RESUME

ON AVERAGE WE SELL LISTED HOMES IN 22 DAYS

ON AVERAGE WE GET 107% OF THE ORIGINAL ASKING PRICE

RANKED IN TOP 4% ON MLS FOR VOLUME THIS PAST YEAR

OVER 50% OF OUR CLOSED SALES COME FROM REFERRALS



OVER \$100M IN VOLUME SOLD

TOP PRODUCERS  
*Design Real Estate*

TOP AGENTS IN VOLUME  
*Design Real Estate*

TOP AGENTS IN UNITS SOLD  
*Design Real Estate*

RANKED IN TOP 4% OF AGENTS  
*NorthWest MLS*

GOLD AWARD WINNERS 3X  
*Professional Realty Services*

FEATURED LISTING AGENTS  
*Luxury Home Magazine*

OWNERS / PARTNERS  
*REimagined Group*

TOP REALTORS  
*eXp Realty*

TEAM LEADS, COACHES, MENTORS

INTERNET MARKETING EXPERTS

RE INVESTMENT SPECIALISTS

# OUR COMMITMENTS TO YOU

1. We will always provide you with expert advice and consulting so that you're able to make the best decision for yourself and your family.
2. We will always be 100% forthcoming about the price of your home, its condition, and what it will take to get it sold.
3. We will always give you the truth regardless of the situation.
4. We will always do what is right for your best interest.
5. We will fight to ensure you get the most for your home in the right amount of time.
6. We will always use the most effective strategies to market your home.
7. We will always communicate with you proactively.
8. We will always return your phone calls, emails, and text messages with urgency.
9. We will proactively spend every day aggressively searching for qualified buyers for your home.
10. We will never lock you down to a long-term contract.

Two handwritten signatures in white ink, one above the other, positioned at the bottom left of the page. The background of the entire page is a dark, grayscale image of a hand holding a pen, ready to sign.

# OUR MISSION STATEMENT

Our goal at REimagined Group is to create a positive experience for every client; One that fosters trust, comfort, and confidence when choosing a real estate team that supports you. We believe that working diligently at something you love, alongside people you trust, is one of life's greatest experiences. Consequently, we offer a leading professional, loyal, and dedicated service in the real estate space. Our clients' best interests are THE priority, as we continue to be committed to building long-term relationships and earning referrals from our clients whom we are so thankful for.





# PHOTOGRAPHY



In today's market, the first showing takes place online. The better photos you have online, the more buyer interest you will have. This is why REimagined Group uses a top-tier professional photographer, to allow you property's photos to stand out from the competition.



Before REimagined Group



REimagined Group Listing



STUDIES SHOW HOMES WITH  
PROFESSIONAL PHOTOGRAPHS  
**SELL 32% FASTER**  
**& FOR MORE MONEY**

# MARKETING PLAN OF ACTION



COMPLETE THE PRE-LISTING  
HOME FEATURE SHEET  
TOGETHER ALONG WITH  
THE LISTING PAPERWORK  
AND SELLER DISCLOSURES



INSTALL LOCK BOX  
WITH EXTRA KEYS



ORDER 'FOR SALE'  
YARD SIGN



CREATE A FULL MLS  
LISTING AND GIVE  
YOU FULL ACCESS  
TO REVIEW BEFORE  
LISTING IS LIVE ON  
THE MARKET



PREMIUM LISTING  
ADVERTISING ON  
ZILLOW, TRULIA, AND  
REALTOR.COM



CREATE  
PROPERTY  
FLYERS



COORDINATE  
PROFESSIONAL  
PHOTO SHOOT



SYNDICATE YOUR  
LISTING TO ALL MAJOR  
REAL ESTATE WEBSITES  
INCLUDING ZILLOW,  
TRULIA, REALTOR.COM &  
THOUSANDS MORE



CONDUCT A FULL  
ANALYSIS OF THE  
AGENTS WHO MAY BE  
WORKING WITH BUYERS  
THAT ARE INTERESTED IN  
HOMES LIKE YOURS



IDENTIFY AND  
CONTACT TOP  
LOCAL AGENTS IN  
THE AREA TO  
PROMOTE YOUR  
PROPERTY



SEND OUT  
'JUST LISTED'  
CAMPAIGN TO OUR  
ENTIRE SOCIAL MEDIA  
AND DATABASE



RUN FULL INTERNET  
MARKETING CAMPAIGN  
WITH SOCIAL MEDIA  
AFFILIATES



SET UP SHOWING  
TIME TO PROVIDE  
SELLER WITH REAL  
TIME BUYER AND  
AGENT FEEDBACK



MAKE CALLS  
AROUND THE  
LOCAL AREA TO  
FIND QUALIFIED  
BUYERS



SEND OUT 'JUST  
LISTED' POSTCARDS TO  
THE NEIGHBORHOOD



PRE-QUALIFY  
BUYERS BEFORE  
PRIVATE SHOWINGS



CONDUCT  
MEGA OPEN  
HOUSE EVENT



CREATE PROPERTY  
'THANK YOU' CARDS  
FOR BUYERS &  
AGENTS WHO TOUR  
HOME



WEEKLY UPDATES  
TO TALK ABOUT ALL  
THAT IS GOING ON  
WITH YOUR LISTING  
AND THE SALE OF  
YOUR HOME





# OUR NO RISK LISTING PROGRAM

## NO HANDCUFF AGREEMENT

Unlike most other brokerages, we don't lock you down with any long-term listing contracts. We believe that we need to earn your business every day that we are working for you. If there's ever a time you're not happy with the service we provide, just let us know; We can shake hands as friends and go our separate ways.



## SAVVY SELLER PROGRAM

For a lot of people, they would still like the option of selling their own home and saving money on realtor commissions if they can. We believe they should be able to do that very thing even while listing with us. Our Savvy Seller Program allows you to market your own home to your friends, family and co-workers. We believe this is a win-win scenario for you.

## PERFORMANCE-BASED COMPENSATION

3%

YOU FIND THE  
BUYER & I HANDLE  
THE ENTIRE  
TRANSACTION

4%

IF I FIND THE BUYER

5%

IF ANOTHER  
AGENT BRINGS  
THE BUYER



# PAST CLIENT TESTIMONIALS

★★★★★

Toril S.

Blake and David have been life savers helping me through my whole selling process. The advice they gave me was right on, getting my home sold for top dollar. It went very smoothly and took them four days to get it sold. I would warmly recommend Blake and David. They are very professional and are as humble and kind as they are strong negotiators. With their help, I got all I needed, and it was a fast and enjoyable process.

★★★★★

Susan U.

Our experience with REimagined Group was great. They provided pricing advice (which we should have listened to sooner) and ultimately helped us sell our house for more than we were expecting. They kept us informed the whole time with what they were hearing from potential buyers and what else we might want to consider to get a sale sooner. And when the offers came in, they reviewed them and even corrected some mistakes in the buyer's offer to make sure we'd have no issues at closing. We will be sure to refer Blake and David to anyone we know who is planning a real estate transaction.

★★★★★

Ben W.

My experience with REimagined Group was great. Blake and David communicated everything and were available when I needed them, also being transparent about facts. Blake and David helped with what I should and should not do to my house cosmetically before listing and helped arrange the contractors and services they offer in their listing program. They showed my house to a handful of their own clients. Something I was pretty impressed by was Blake and David spending time cold calling other agents to drum up buyers, which ended up benefiting where I ended up. We listed right after the peak of the market, but at the end of the day, I still made off great. I will use Blake and David when purchasing a new home, and will for sure refer them to any friends and family who may need an agent.

★★★★★

Kelly V.

I highly recommend David and Blake to anyone looking to buy or sell their home. They helped me buy my condo last year, sell it this year, and purchase a house! With all three transactions, David, Blake, and their company (REimagined Group) have been incredibly responsive and available. They made selling my condo so easy, coordinating the necessary fixes and staging to make it look gorgeous, and it sold very quickly for a great price. Their calm demeanor made what could be a very stressful decision quite enjoyable. I never felt any pressure to make a quick decision, and they assured me I could take as much time as I needed until I found the perfect house, which I did! They provided lots of information at every step of the process. Whether you're buying or selling, you definitely want David and Blake on your team.